

# One Page Policy – Coburg Harriers Brand

*Illustrative purpose only:*



## **Policy statements**

- This logo is the official logo of the Coburg Harriers. It supersedes all other Coburg Harrier logos in terms of current day usage.
- The logo is endorsed by the Coburg Harriers Committee.
- Any alteration to the Coburg Harriers logo can only occur with approval from the Committee.
- Mass reproduction of the logo can only be permitted with approval by the Committee.
- Only this logo is to be used for any and all Coburg Harriers activities.
- All online activity must use this logo.
- The Coburg Harriers Brand Guidelines must be adhered to.
- The Coburg Harriers Brand will be located centrally under a username and password system to access. This is not ready yet. In the meantime, if you require the logo contact the President, Michael Carney.  
Email: [Michael.carney2013@gmail.com](mailto:Michael.carney2013@gmail.com)  
Phone: 0402 323 689.

## **Usage**

- The logo must be on all Coburg Harriers correspondence
- The logo must be on all Coburg Harriers documentation including Committee papers

## **Unauthorised usage**

- Unauthorised usage is not permitted. Any unauthorised usage should be reported to the Coburg Harriers Committee.