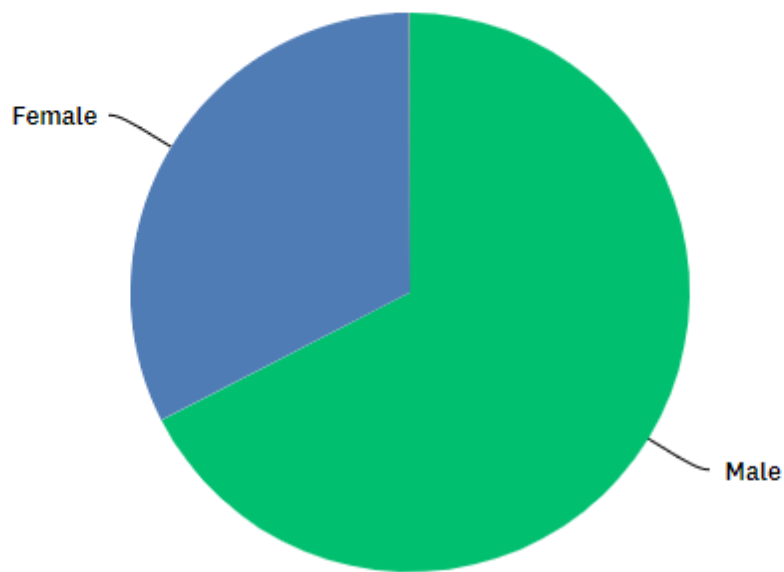


Survey

Gender:

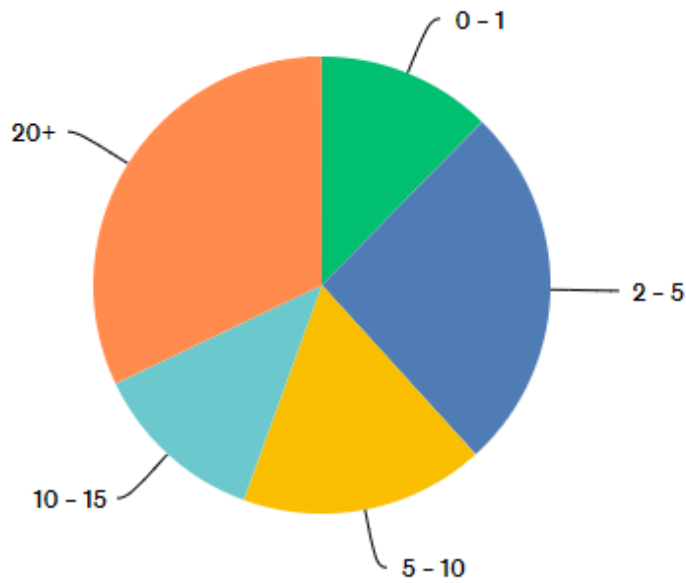
Answered: 83 Skipped: 2



ANSWER CHOICES	RESPONSES	
Male	67.47%	56
Female	32.53%	27
Prefer not to say	0.00%	0
Other	0.00%	0
TOTAL		83

How many years have you been involved in athletics?

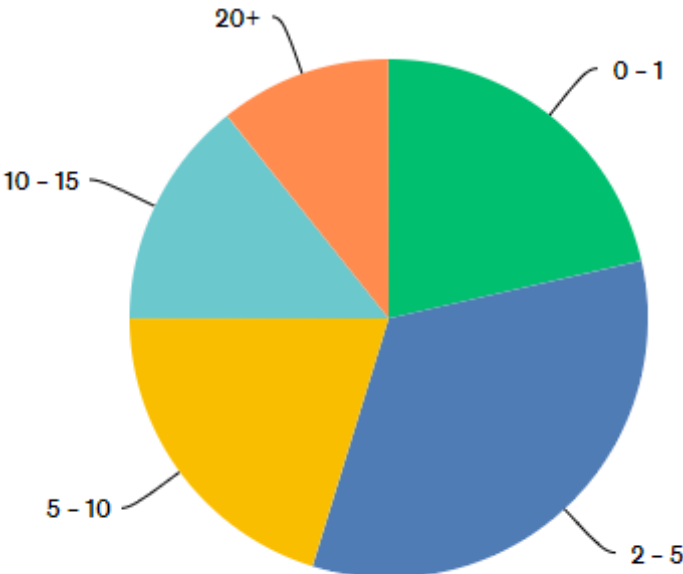
Answered: 81 Skipped: 4



ANSWER CHOICES	RESPONSES	
0 - 1	12.35%	10
2 - 5	25.93%	21
5 - 10	17.28%	14
10 - 15	12.35%	10
20+	32.10%	26
TOTAL		81

How long have you been involved with the club?

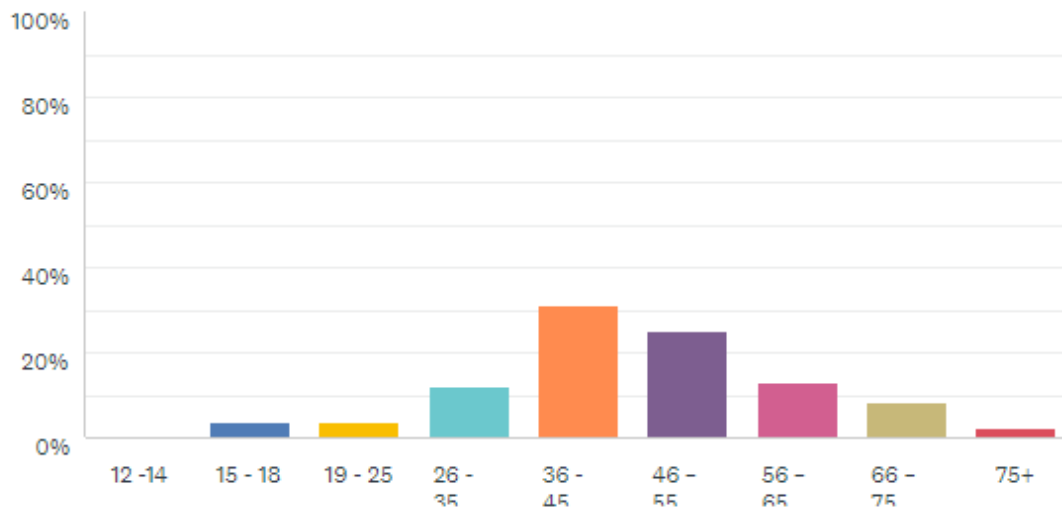
Answered: 84 Skipped: 1



ANSWER CHOICES	RESPONSES	
0 - 1	21.43%	18
2 - 5	33.33%	28
5 - 10	20.24%	17
10 - 15	14.29%	12
20+	10.71%	9
TOTAL		84

How old are you?

Answered: 83 Skipped: 2



ANSWER CHOICES	RESPONSES
12 - 14	0.00% 0
15 - 18	3.61% 3
19 - 25	3.61% 3
26 - 35	12.05% 10
36 - 45	31.33% 26
46 - 55	25.30% 21
56 - 65	13.25% 11
66 - 75	8.43% 7
75+	2.41% 2
TOTAL	83

What is the post code of your home address?

Answered: 84 Skipped: 1

Coburg – 26

Pascoe Vale and Pascoe Vale South – 15

Glenroy, Hadfield, Oak Park – 5

Preston – 4

Reservoir – 4

Brunswick - 3

Smaller numbers for all others

If you are a current member: Why are you a member of Coburg Harriers? Please tick all those that apply to you:

Answered: 63 Skipped: 22

ANSWER CHOICES	RESPONSES	
to improve my fitness	65.08%	41
to make friends and/or stay connected with friends	52.38%	33
because I like running	66.67%	42
because my family are involved with the club	6.35%	4
to score points for the team/win awards	17.46%	11
to improve my skills in my preferred track or field event	30.16%	19
to give back to the community	25.40%	16
I'm a Life Member	9.52%	6
Other (please specify)	Responses 28.57%	18
Total Respondents: 63		

Do you have any other comments about why you are a member of Coburg Harriers?

Answered: 37 Skipped: 48

Local

- It's local and has its own track; Location and no frills; all welcome environment; when I moved here it was the closest club to home and though I since realised Collingwood is closer I stayed loyal to the harriers; Coburg is close to home; It's local to my address; My family grew up in the area; to support my local club; It's a convenient venue for me to train at because it's located up the road;

Friendly and inclusive

- The club welcomes all abilities without concern for athletic ability; Friendly, inclusive, supportive; It's a really great, inclusive community; Good companionship; Great group of people to be around; Friendly and supportive community; it's a great place to be active, nice people and nice atmosphere; it is an inclusive Club with a special history; Just joined recently but love the veteran div and inclusiveness; It is a great social atmosphere at group training; Love the social aspect and much more motivating in a group; train with lifelong friends; because of the association with other members; friendly club;

Other

- I liked the idea of joining a club where I could get support and coaching to improve my running, and also feel like I am part of a team even if I'm not competing in formal competitions; good, safe and inspiring option for speed work, especially in the winter months; to support the club; enjoy being at the club and see so much potential for it to grow and become strong; friend was a member; it is very healthy mentally; great Tuesday and Thursday night sessions; connection to the pros; good quality of coaching; access to coaching and improvement, safe space to run especially in winter; to support the club that facilitates the Masters competition; was previously a runner; my children all had action with the club which brought me to competing; great people and history of the club; parkrun

If you used to be a member Why did you stop being a member of Coburg Harriers?

Answered: 18 Skipped: 67

ANSWER CHOICES	RESPONSES	
I lost interest	11.11%	2
I moved away from the area	22.22%	4
I didn't have the time to train or compete	16.67%	3
There were not enough people my age	5.56%	1
I took up another sport or hobby	5.56%	1
I didn't enjoy it anymore	0.00%	0
I joined another club	5.56%	1
It was too expensive and/or not enough value for money	5.56%	1
I didn't like the facilities	5.56%	1
Other (please specify)	Responses 55.56%	10
Total Respondents: 18		

Do you have any other comments about why you stopped being a member of Coburg Harriers?

Answered: 13 Skipped: 72

- No other members of my running group are members of this club, locking people out of your running track isn't helpful in encouraging membership.
- Cost of competing in Athletics Victoria competition is ridiculously prohibitive
- I was looking to re-join when the weather got cooler. Running at the height of summer isn't enjoyable
- Relocated for work
- Great club. Unfortunately, I couldn't balance the 6:15pm starts for casual training with work and domestic life.
- I haven't been to training due to time commitments - the online posting of sessions has really helped me to train at the times I have free.
- I moved too far away to make attending Coburg viable

If you have never been a member Have you ever considered membership? Why/Why not?

- Yes, I planned on joining this year for cross country but the covid19 pandemic stopped me
- I would consider membership if the facilities were upgraded and available for use for more than sport - cultural/creative/artistic uses as well, to engage a wider and more diverse community and to offer collaborations between arts and sport
- No. Maybe for the kids but I tend to run on the local tracks rather than do aths
- I'm a member of the VMA, that suits me better than joining the Harriers
- Don't know what types of membership are available.
- No, I don't run fast enough

How important are the following facilities to you?

Answered: 71 Skipped: 14

	NOT AT ALL IMPORTANT	SLIGHTLY IMPORTANT	IMPORTANT	FAIRLY IMPORTANT	VERY IMPORTANT	TOTAL
Change Rooms & Toilets	0.00% 0	9.86% 7	29.58% 21	21.13% 15	39.44% 28	71
Gym	30.00% 21	30.00% 21	15.71% 11	10.00% 7	14.29% 10	70
Condition of the Track	0.00% 0	2.82% 2	14.08% 10	18.31% 13	64.79% 46	71
Overall look, feel and condition of all buildings at Harold Stevens Athletic Track	0.00% 0	12.86% 9	32.86% 23	21.43% 15	32.86% 23	70

How satisfied are you with the following facilities?

Answered: 71 Skipped: 14

	NOT AT ALL SATISFIED	PARTLY SATISFIED	SATISFIED	MORE THAN SATISFIED	VERY SATISFIED	TOTAL
Change Rooms & Toilets	45.71% 32	31.43% 22	21.43% 15	1.43% 1	0.00% 0	70
Gym	41.54% 27	26.15% 17	30.77% 20	1.54% 1	0.00% 0	65
Condition of the Track	15.49% 11	21.13% 15	45.07% 32	14.08% 10	4.23% 3	71
Overall look, feel and condition of all buildings at Harold Stevens Athletic Track	31.43% 22	32.86% 23	31.43% 22	4.29% 3	0.00% 0	70

Do you have any other comments about any or all of the facilities?

Answered: 39 Skipped: 46

Buildings

- The facilities are disgraceful and should be bulldozed; obviously needing an upgrade at some point; they absolutely need to be upgraded. The toilets and change rooms are in appalling condition and they are extremely unhealthy environment; totally agree with the sentiment that the club rooms and external toilets need an overhaul; the facilities overall were overdue for refurbishment quite a few years ago. they are an embarrassment when we have visitors; They are old and long overdue for an update; the building facilities do not provide adequate storage facilities to meet the needs of an operational track facility; Insecure/damaged gates and fencing means that the facility is not secure and persons can and do enter anytime they like making the facility vulnerable to damage/vandalism; The facilities look old and tired; overall the buildings look as though they could do with an upgrade; The clubrooms and change facility are dated and not fit for the purposes of a modern club; I think the club needs a bit of an update; Some of the facilities are fairly old and rundown. The buildings and gym, change rooms could certainly do with a major makeover; The facilities are in disrepair; The clubrooms are in poor condition. I worry about the wonderful history kept there. The old uniforms in particular are in danger of disintegrating if not stored properly; The existing clubrooms are impractical and outdated; change rooms are probably the biggest area of focus for me; the toilets are not sanitary or safe for young athletes to go into by themselves; club room and toilets are in serious need of an update; very tired; the facilities are sub-standard, not fit for purpose and stunt the development of the club; very dated & in need of updating both from a functional and ascetic viewpoint; change rooms and toilets and the gym are too old and run down. It looks very unappealing; The main building is uninviting and carpet smells like mould. I prefer not to spend time in it.
- The buildings are in desperate need for upgrade. The rooms look and feel like a toilet block from the 1970s. The atmosphere in the gym and men's changing room and showers sleazy, territorial and unsafe. The gym equipment is out of date and dangerous. Most of it isn't relevant to a contemporary approach to athletic conditioning. The toilets are an unpleasant experience.

Track

- Track should be -#1 priority. It's too hard and not safe for Athletes, especially young and growing athletes; The track surface is hard and the infield is poor; the track itself is a great asset; The track needs to be resurfaced with quality materials; The condition of the track is too hard causing many injuries for athletes; As far as the track itself goes. The current surface is dangerous to use in spikes. The poorly connected new back straight extension is also dangerous - it changes in level as the foundations are different. The back straight needs to be available to encourage multiple sprint groups to train simultaneously. The current set up has caused me numerous injuries already and I prefer to train elsewhere;

Impact

- it is not very appealing to new people; it would feel more welcoming if it was spruced up a bit; we need to update and modernise the club so that we can attract new members and keep them from moving to better equip venues eg Essendon; with bigger/more modern club rooms we could host club events more easily and also present a better image to external people who participate in our events (e.g. the bluestone classic); I don't spend a lot of time at the track but I suspect I'd spend more time there supporting events if there were outdoor seating available and modern toilet and handwashing facilities; I used to go to Coburg to compete not admire the buildings; change facilities are non-existent which surely limits our capacity to attract families and female members. The setup also severely limits our ability to host functions that could contribute to club life, fundraising and growth; Coburg harriers needs a makeover to encourage new members and to motivate existing members;

Outlier

- The gym and clubrooms have a beautiful nostalgia to them which I personally love and the 'daggy-ness' adds to the overall charm of the Club;

How important are the following factors to you?

Answered: 69 Skipped: 16

	NOT AT ALL IMPORTANT	SLIGHTLY IMPORTANT	IMPORTANT	FAIRLY IMPORTANT	VERY IMPORTANT	TOTAL
That Coburg Harriers competes against other clubs	11.59% 8	20.29% 14	24.64% 17	15.94% 11	27.54% 19	69
That Coburg Harriers conduct Fun Runs	5.80% 4	7.25% 5	28.99% 20	17.39% 12	40.58% 28	69
Competing (individually and/or part of a club)	14.49% 10	11.59% 8	23.19% 16	21.74% 15	28.99% 20	69
That Coburg Harriers has Qualified Coaches	1.45% 1	7.25% 5	26.09% 18	15.94% 11	49.28% 34	69
Field events (eg. shotput & javelin)	23.53% 16	19.12% 13	29.41% 20	11.76% 8	16.18% 11	68

How satisfied are you with the following factors at Coburg Harriers?

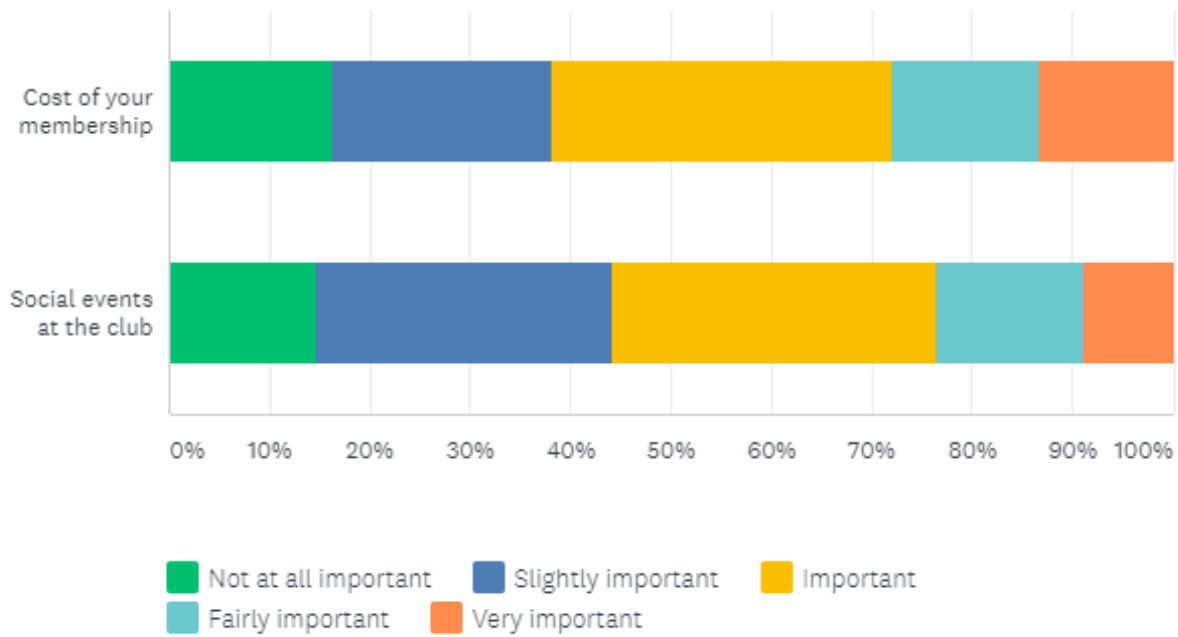
	NOT AT ALL SATISFIED	PARTLY SATISFIED	SATISFIED	MORE THAN SATISFIED	VERY SATISFIED	TOTAL
Level of performance - Coburg Harriers is in 4th Division out of 5 Metropolitan Divisions. In 2019/20 it finished 4th of 10 in the 4th division competition	15.87% 10	23.81% 15	52.38% 33	6.35% 4	1.59% 1	63
Fun Runs	0.00% 0	11.11% 7	41.27% 26	33.33% 21	14.29% 9	63
Opportunities to compete	0.00% 0	9.52% 6	39.68% 25	34.92% 22	15.87% 10	63
Coaching	4.55% 3	12.12% 8	25.76% 17	25.76% 17	31.82% 21	66
Opportunities to compete in field events (eg. shotput & javelin)	8.47% 5	15.25% 9	59.32% 35	6.78% 4	10.17% 6	59

Which of these activities are you interested in most? Some are offered already and some are not.

Sprint training	26.09%	18
Middle Distance training	69.57%	48
Marathon training	36.23%	25
General fitness for running	73.91%	51
Discuss	7.25%	5
High jump	4.35%	3
Long jump	8.70%	6
Javelin	8.70%	6
Hammer throw	2.90%	2
Shot put	5.80%	4
Exercise for weight loss	24.64%	17
Yoga	18.84%	13
Boot camp style High Intensity Training	27.54%	19
Training weekends or boot camp holidays	27.54%	19
Circuit training	26.09%	18
Cooking class for fitness	15.94%	11
Helping the club but not necessarily running	42.03%	29
Being part of committees	14.49%	10

How important are the following factors to you?

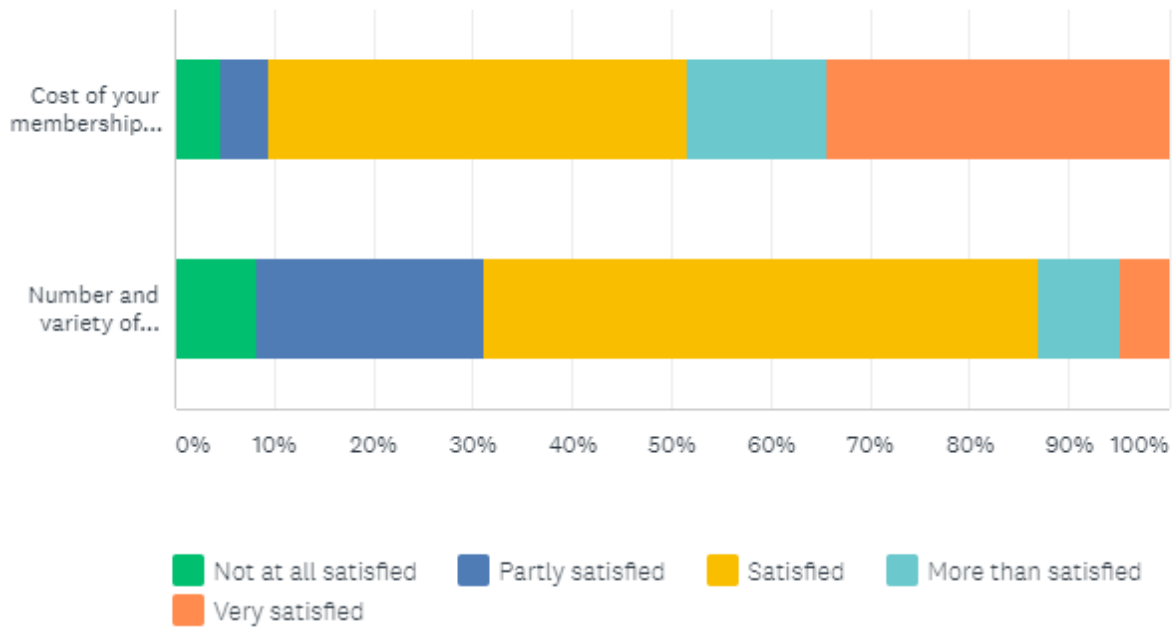
Answered: 68 Skipped: 17



	NOT AT ALL IMPORTANT	SLIGHTLY IMPORTANT	IMPORTANT	FAIRLY IMPORTANT	VERY IMPORTANT	TOTAL
Cost of your membership	16.18% 11	22.06% 15	33.82% 23	14.71% 10	13.24% 9	68
Social events at the club	14.71% 10	29.41% 20	32.35% 22	14.71% 10	8.82% 6	68

How satisfied are you with the following factors?

Answered: 65 Skipped: 20



	NOT AT ALL SATISFIED	PARTLY SATISFIED	SATISFIED	MORE THAN SATISFIED	VERY SATISFIED	TOTAL
Cost of your membership (i.e. value for money)	4.69% 3	4.69% 3	42.19% 27	14.06% 9	34.38% 22	64
Number and variety of social events	8.20% 5	22.95% 14	55.74% 34	8.20% 5	4.92% 3	61

If you do not or rarely volunteer - what is the reason(s) you don't help with volunteer duties? Tick one or more boxes.

ANSWER CHOICES	RESPONSES	
I didn't know our club needed volunteers	15.91%	7
I've never been asked	9.09%	4
I don't have enough time	36.36%	16
I don't have the skills to volunteer, I wouldn't know what to do	2.27%	1
I'm not interested in volunteering	0.00%	0
I used to volunteer - others need to have a go	4.55%	2
Other (please specify)	Responses	56.82% 25
Total Respondents: 44		

If you would like to volunteer, what would you like to do? Tick one or more boxes.

Answered: 43 Skipped: 42

ANSWER CHOICES	RESPONSES	
Join the Coburg Harriers committee	13.95%	6
Be an athletic official - we will train you	18.60%	8
Attend a working bee at the Harold Stevens Track to help maintain it	39.53%	17
Run a project, e.g. Bunnings Sausage Sizzle;	13.95%	6
Manage a social media post	11.63%	5
Write grant requests	9.30%	4
Be a coach - we will pay for your course	34.88%	15
Be a photographer	4.65%	2
Manage merchandise and/or create new merchandise	9.30%	4
Help organise training - setting up witches' hats etc	34.88%	15
Liaise with Council - be the council relationship manager	6.98%	3
Anything - just ask me	18.60%	8
Other (please specify)	Responses	16.28% 7
Total Respondents: 43		

What do you think should be included in the club's core principles and values?

NB: Replies have been grouped into like groups and ranked from most popular to least popular.

- 1 - **Inclusiveness** and include words such as 'Inclusive', 'No prejudice', 'respect' and 'all abilities'.
- 2 - **Friendly** and includes words such as 'Friendly', 'fun', 'Supporting one another', 'belonging', 'caring', 'welcoming' and 'team'.
- 3 - **Community** and includes words such as 'Community', 'diversity', 'more than sporting events', 'serving the community', 'part of the community' and 'social justice'.
- 4 - **Healthy** and includes words such as 'healthy activity', 'striving to improve', 'safe'.
- 5 - **Athletics** and includes words such as 'love of athletics' and 'competitive'.

Finally – This is your chance to write freely. What do you think are the Strengths, Weaknesses, Opportunities and Threats to Coburg Harriers? Where would you like to see the club in 1, 5 and 10 years time?

Answered: 44 Skipped: 41

Strengths

History

- Long history; great history and legacy; Proud history; Long history; Long history (milestone next year); tradition and longevity; CH's strength is its history and tradition

People

- Loyal people; the coach is a huge reason that I'm a club member and participant; coaching; strength is in the officials'; dedicated volunteers; some great members who consistently volunteer to help out; great head coach who puts his heart and soul into both coaching and the interests of the broader club; a loyal band of stalwarts; Solid group of committed volunteers; good core base of volunteers; the commitment to the fun runs is integral to their success; there are several club veterans keeping everything going; great rank & file members; great people at the club

Culture

- I think there is a positive and welcoming atmosphere at the club; the warm welcoming nature of the club; a friendly club, people willing to help out; I think the people are friendly and enthusiastic; the club doesn't feel as 'elite' as some do; Thursday night Masters is a little community where you notice if a regular is missing; Community feel and its people and "vibe"

Inclusive

- The best thing about the club is the accessibility to all ages and abilities and the welcome; the inclusivity is a great strength; I think a strength of the club is catering for all types of runners; Inclusiveness; Inclusive Club; Inclusiveness. Everyone is welcome regardless of how old, young, slow or fast they might be; Inclusive

Other

- Its own track that is not shared with other clubs; Open Tues/Thursday night training at minimal cost; Great site/location; varied and increasing in density feeder community; Community involvement (Fun Runs and weeknight training); Location; core training group; variety of ways to participate in athletics; track and facilities, great asset; Good brand and logo.

Weaknesses

Facilities

- terrible facilities; the facilities are definitely a turn-off for potential new members; I think the club rooms are very out dated and need an update; facilities (Clubrooms and Track); club facilities are a bit dated; the facilities are a disgrace; run down facilities; condition of clubrooms; with better facilities there might even be an opportunity for the club to earn some money hosting events, fitness classes etc; suitable facilities; poor facilities at the track; the gym and change area is totally disgusting and scary for kids

Age profile

- old people and old ways of doing things; we are an old person's club with no real drive for the future, we do not focus enough on bringing the youth into the Club; some Committee members may need to retire in near future- who will step up to support; we don't have enough young people training;

Resourcing

- Core small group of people doing all the work; bulk of work and volunteering done by older cohort of members; too few people willing to help;

Promotion/Awareness

- A few people who live in the area say that they didn't even know the track was there; much of the local community doesn't know we exist; low community profile; community awareness (advertising and social media); next to no recruitment/advertising/marketing to bring people to the club or even for fun runs; I see little publicity about the club on a regular basis in the local newspaper currently compared with previous years;

Numbers of members/participants

- A weakness is a narrow membership base; Lack of coaches; Recruiting - lack of junior participants; A weakness would be the relatively small number of participants in AV events, especially towards end of XCR season; it seems we only have a small group of athletes who commit to AV each year; low membership numbers; small membership relative to some other Clubs; lack of some specialist coaches; lack of numbers; we don't have enough members; lack of members

Other

- no ambition to change; very stale and has a poor reputation. People do not take Coburg Harriers seriously; The club is at ground zero, the only way is up; it could improve its representation of women in positions of leadership; lack of female athletes in AV Cross Country team; not quite sure what it should be - traditional athletic club or catering for casual runners/athletes; our modern communities have moved away (over past 40+ years) from conventional athletic track oriented competition to a wider interest in fun runs that do not require/demand involvement in a club nor an athletic track (for most runners) and allows (for most) a less formal and more personally flexible involvement in running

Opportunities

Youth

- need young adults participating; need younger coaches; a grass roots drive to encourage young athletes; young members add a vitality to the club and must be recruited to cover retirement / inactivity of older members;

Little Athletics

- engage with Little Athletics; more cohesion with CLAC to improve pathways to senior competition;

Community

- let other community groups use the facilities for example if the grass area in the middle of the track was smoothed a bit, other sporting groups could use it to play or train on, like hockey or junior cricket; Greater community involvement. (circuit training, boot camps, sports clubs training); 125th anniversary- could showcase club in the local community

Activities

- more work on field events could bring more members; Resurgence of social running (eg. Parkrun); Grants to increase participation of females and older athletes; need new offerings not just traditional athletics

Other

- need new people on the committee and at the track; provide a safe place to run; the active engagement of the current member base in the current forward plan exercise is a great start; good numbers at training could translate to strong club representation; spend money to make money, utilise social media, marketing/advertising to bring people to the club, highlight under lights training in a safe group environment, grow the participation which will grow the club- results and competitive comp will improve as a flow on from this. Consider promoting posts on social media to reach a broader audience, local advertising etc; energy of some newer members; make use of our newer coaches to target athletes other than middle distance/tap into apparent council willingness to upgrade facilities

Threats

Age profile and culture

- the club will fade away and may finish altogether if there are no new young people coming through; do we have younger people joining committees, taking up volunteering roles etc. or is there a risk that we will have an aging cohort of people doing all the work of running the club?; aging cohort of people doing all the work of running the club; Over-reliance on a few key older persons may leave the club vulnerable when the time comes to transition to the next generation. Generation change needs active planning, preparation and transition; We will disappear if we don't get more members of all ages; Apathy; Stalwarts getting too old/tired; don't think the club has vision of what it wants to be. Lots of 'this is the way it has always been done' attitude, rather than moving forward with new ideas; it is stuck in the past and doesn't want anything to change. This is a recipe for ultimate failure. It looks old and dated and has an outdated culture. People visit and don't come back and it is not only because of the facilities. It is also because of the culture....old, no modern techniques, resistance to change and very unwelcoming of any suggestion to change

Facility and track

- the track could be used by other sports if there is not enough usage by the club; Council wanting to use the venue for other purposes

Other

- The club needs to develop in every area; Running certainly seems popular (particularly at the moment with gyms closed etc.) but potential members might ask themselves: Why do I need to join this club when I can just go for a run on my own? We need to answer this question - A general threat to running as a sport is that potential new runners may be concerned about personal safety when going out for a run. However this is something the club can help with by providing the opportunity to train on the track under lights, and to meet new people to go running with; access to Track; Lack of success in AV stops people joining club or leaving as well; corona virus and the resulting lack of money in the future for clubroom redevelopment; general decline in interest in athletics as a sport, competition from sports such as soccer and basketball in terms of new members and competition for facilities and funds within the City of Moreland.

1 year

- I'd like us to have a Strategic Plan (I think it is a great idea for the club to develop this by the way) and start an ongoing dialogue with Moreland Council (if we don't have this already)
- Increase participation numbers and accredited coaches. Have a bigger presence in the community and social media Promotion in AV competitions
- plan for upgrade of facilities
- improved participation in training/club events.
- Strong standing in the community & with Council.
- Club survives COVID 19 pandemic, retains its membership, participates in next AV Summer and Winter seasons, holds 24-hour event again, celebrates 125th anniversary showcasing Bluestone classic event.
- building on what looks like a strong Committee

5 years

Facilities

- Would like to see all facilities improved and updated especially the track; I'd love to see an improved track; The upgrade to facilities is important over time. Don't want members to go elsewhere for better facilities; We have a great facility that attracts people to the club and that people want to spend time at. The track is open to the community and we no longer lock away access to our sport from our community (would you put a fence around a footy ground?); Building renovations completed; New facilities constructed; new clubhouse, new functional fitness space and a covered track beside the home straight on the top tier of the stands. New surface with proper foundations; Updated facilities; The gym, change rooms, toilets all need to get redone; major renovations to facilities; new facilities

Membership

- We have a bigger and sustainable membership base; greater participation and club membership with the work not left to a few aging members; increase in Club membership, 2-3 women's teams entered into AV XCR season; more active members; thriving club with a membership base that reflects the community; Target a membership of 200 active persons;

Competition

- a strong, vibrant and competitive club; we are really competitive in AV winter and summer comps across genders and age groups; improving performance in summer and winter comps; promotion to at least Division 2 in AV competition; I would like to see the club competing in a higher division and have more athletes across all age groups; Strong junior and senior participation

Other

- We have an effective, engaged and committed board with a vision that is being delivered and that has succession planning in place. We are seen as a Coburg community institution We are open, friendly and inclusive. We have grown and are growing; inclusive club (for example, caters for physical health and social connectedness needs of refugees and people with disabilities), holds Special Olympics trainings/meets, new Club members volunteer and support current Committee; it would be great for the club to offer more than just sporting facilities and options. It could be broadened out to include more creative and cultural activities. Coburg and surrounding regions are incredibly diverse so engaging more cultural activity that celebrates this diversity would definitely engage my interest and input; financially strong; well supported selfless volunteers who are passionately engaged to provide a positive environment

10 years

- In 10 years' time it should be a vibrant club based at the same location but with modern facilities that serve the entire community, not just athletics. The club should be measured by the level of activity and not just membership and sporting success although these are important. Feedback from the community should be part of the club's development. It should reflect the community and be diverse with people of all ages and nationality and gender. The committee should be reflective of the community too.
- In 10 years' time this club and venue should be part of a vibrant and successful network of sporting and social facilities that will have developed in this "special precinct of Melbourne" and will be a beacon that others will come to enjoy, participate in and to study and learn from
- massive growth in membership, more teams in the competitions, Division 1 for the 1st teams
- I would like to see Coburg Harriers as the strongest club in Victoria
- Promotion in divisions of Summer and winter comps: Structured training in Track + field, Distance running, club group runs etc.
- New rooms & facilities
- Thriving Club, current membership base has trebled, Division 2 in AV Summer comp, 50 members in the XCR team, Masters participation has doubled, HS Athletics track hosts 1-2 meets during Summer comp.
- strong membership, both male and female over a range of ages including juniors. Doing well in AV competition as a result.