



The Coburg Harriers' mission is to provide an inclusive and friendly environment, connected with the local community, where all can enjoy athletics and running and be supported to reach their goals.



# Vision

**By 2030 Coburg Harriers will be a proud and vibrant club known by the local and broader community for its success, inclusion and friendliness.**

The club will feature:

The largest membership and participation numbers of any athletic club in Victoria

Olympic/International, National and State representatives in youth, open and masters groups

Unique community engagement that attracts people to the club - athletes, runners and others

One club that incorporates athletes and runners of all ages from school children to masters

## Membership and Participation

- Increase membership each year in all areas
- Increase non-member participation each year for public activities, esp. Fun Runs
- Increase female participation in all aspects of the club
- Increase youth participation in all aspects of the club
- Improve volunteering numbers

## Financial

- Maintain financial sustainability
- Identify and pursue new revenue sources

## Development

- Clear multiple pathways for participants of all levels to develop their athletic interests
- A range of entry level, age and gender appropriate, athletics and running activities
- A range of coaches and trainers that meet current and planned club needs
- A training and support program that develops its own coaches and attracts new coaches
- Enough qualified/experienced officials to host Athletic Victoria events and conduct Fun Runs

## Communication

- Develop effective, consistent and integrated communication channels across the club
- Internal communications of the club are regular, across multiple channels and consistently of a high standard
- External communications are multi-lingual (where possible) to reflect our community mix

## Sponsorship

Attract sponsors to the club who can contribute financially or materially

## Facilities

The Harold Stevens Athletic Track will:

- be an all-weather multi-purpose facility, designed predominately for athletic activities, accessible by all people.
- host Athletic Victoria events
- comfortably host up to 500 people
- include a multi-purpose function room
- include a modern multi-purpose gym
- Be supported by the members of the club through active participation in its upkeep

## Social and Community

- Have an active social life for the club that meets the needs of members
- Celebrate the Club's 125th Anniversary in 2021
- Form Strategic Partnerships with at least one Community Group
- Form Strategic Partnerships with at least one Sporting Club
- Engage with the Moreland community and be known as Moreland's athletic and running Club

## Governance

- Manage the club in a united and coordinated manner
- Ensure all compliance and regulatory conditions of club operations are satisfied
- Support the Strategies of Athletics Victoria & Active Moreland
- Ensure the club's constitution is reviewed and brought fully up-to-date
- Have a correct, functioning committee where contributing members fulfill their roles